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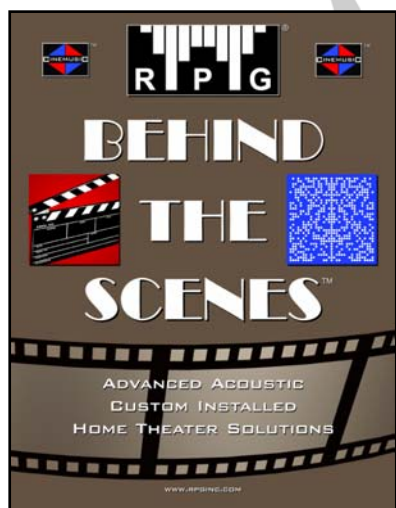


# NEWS RELEASE

**For Immediate Release**

## RPG LEGENDARY ACOUSTIC PERFORMANCE INTRODUCED TO CUSTOM INSTALL MARKET WITH TURN-KEY OPTIONS

-- RPG's Scientifically Proven Acoustic Technology Combines to Form **Behind The Scenes™**, a Fully Custom Home Theater Acoustical/Finishing System --



**Upper Marlboro, MD, January 7, 2008** - RPG Diffusor Systems, Inc. announced today the availability of their new **Behind The Scenes™** acoustical finishing system. The **Behind The Scenes™** system bridges the long standing gap between aesthetics and acoustical performance, offering unprecedented performance at a competitive price point in a versatile, scalable, pragmatic and installed system solution. RPG's scientifically designed, tested and proven BAD™ technology that has steadily risen in popularity across the audio industry for its performance advantages, is the backbone of the new (3) panel **Behind The Scenes™**

system. Each panel plays a unique primary role in tuning the acoustics of a performance environment as well as offers a secondary role to further enhance the system. The **CONTROL** panel offers bass management while simultaneously promoting useful, naturally occurring reflections. The **AMBIENCE** (BAD™) panel offers broadband mid and high frequency diffusion while simultaneously offering improved lower midrange absorption. The **IMAGING** panel offers broadband mid and high frequency absorption, while simultaneously offering improved lower midrange absorption. These are the tools necessary to create truly balanced sonic environments. **CONTROL** the bass and mid range. Maintain **IMAGING**. Add **AMBIENCE**. Each **Behind The Scenes™** system can be designed to integrate into virtually any design. Comprised of stock parts that are 100% customizable during installation, performance is delivered at the speed of the project.



*"Cheap alternatives become just alternatives – and no one would willingly give up performance without knowing they are gaining something, most often cost savings, somewhere else. So no longer will people out there have to sacrifice the (RPG) performance they desire to afford quality acoustics for their rooms."*

- Jeff Madison, Director, RPG Residential Division

Balanced acoustical systems to enhance critical listening, entertainment and performance environments

RPG DIFFUSOR SYSTEMS, INC. 651-C Commerce Drive, Upper Marlboro, MD 20774, Phone 301-249-0044, Fax 301-249-3912

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### System Details and Specifications

<http://www.rpginc.com/residential/cinemusic-products.htm>

### About RPG

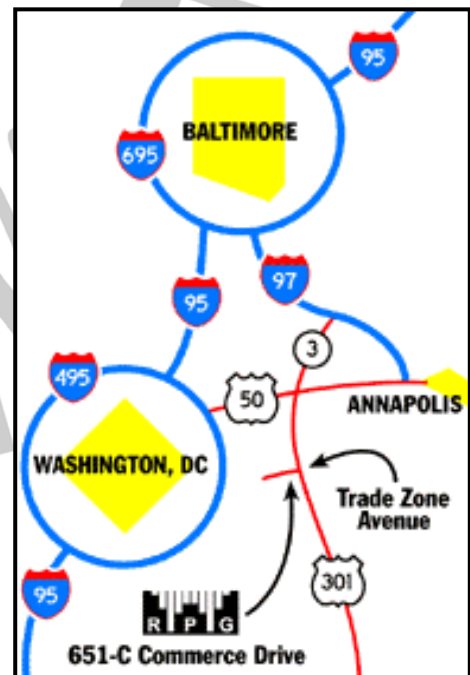
RPG Diffusor Systems, Inc. is the world's leading developer of high performance acoustical wall and ceiling surfaces. Having pioneered the commercial sound diffusion industry 25 years ago, RPG® has become one of the world's most respected acoustical organizations, consistently introducing innovative diffusive and absorptive technologies through fundamental research. Its growing number of CineMusic™ products continues to enrich the acoustical palette available in the marketplace and its expanding client list contains the industry's most prestigious facilities. When you enjoy your next DVD, chances are you are hearing RPG® technology in operation, because RPG® products are now used in every facet of the recording and post production process. This has made RPG the acoustical standard in that process which creates the products we enjoy watching and listening to in our home theaters. Thanks to the support of the world's leading acousticians, RPG® has earned the reputation as the acoustical reference of the professional recording, broadcast and movie industries. The key issue in home theaters is transferability: the ability of a sound track to transfer to the home environment, as it was intended in the professional movie production environment. For a sound track to faithfully transfer the intended experience it must be created in a room with minimal acoustic distortion.

### Location:

**Dealers:** <http://www.rpginc.com/residential/dealers.htm>

**For further information** about RPG products  
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